

## Some Thoughts about Audio in E-learning

I'm not sure if you had a chance to look at the notes that I sent you earlier about audio in e-learning, but there are just a couple of points I thought might be worth discussing as a team just to see what you guys think. The first one is that I think...

- **The scriptwriter(s) (ID or otherwise) should attend recording sessions.**
  - **Style & Intonations** – It is always possible for the voice actor to use different intonations that could alter the intent of the message being communicated. Often, it can be difficult to read a script and know exactly where emphasis should be placed or what the general tone should be. If the scriptwriter is present in recording sessions, these issues can be caught during the recording process instead of revisions after the fact.
  - **Outtakes** – If voice actors record on their own, they may accept a recording as final when there may have been a slight mishap without their realization. Again, the scriptwriter could notice these issues during recording and prevent the need to re-record.

The other thing I was thinking about is how we can minimize the “fake” factor in e-learning. I think we're already good at this but I know with a goal toward eventually selling training solutions, it might be worth taking it to the next level.

- **Minimize the “fake” factor.**
  - **Conversations** – We often design training that involves conversations among characters. This is primarily for the development side of things, but I think when we prepare voice actors for recording sessions, we should emphasize the importance of **keeping both sides of the conversations in mind**. Maintain a natural flow between characters involved in dialogue. Each voice actor should read through the other character's parts during the process to maintain this natural flow.
    - How does our team normally do this from a logistics standpoint? Can multiple voice actors record in a single session to keep the conversation natural?
  - **Scriptwriting** – Then on the design side of things we can reduce the fake factor by the way we write our scripts. As we learned in the scriptwriting workshop, we should use simple, natural language when writing scripts. While the tone can be professional, we should use terminology and styles that would be used in normal language, especially with scripts involving conversation.